

A SunCam online continuing education course

Stage Gate Project Management

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Course Outline:

Stage Gate Approaches Front-End Planning Gate Procedures PMBOK Process Groups Design-Build Stages Agile and Product Development PDRI Cost Estimate Classes Helpful References Examination



Stage Gate Approaches

Engineering design is often performed in a series of steps called stages, phases, or tasks. For example, here is a simple three step approach:

Preliminary Study > Conceptual Design > Final Design

At the end of each step there is a deliverable (e.g., report, drawings, cost estimate). The deliverables are reviewed by stakeholders and key decisions are made before advancing to the next step. These pauses between steps are referred to as "gates" or "stage gates".

Preliminary Study >	Conceptua	I Design > ↑	Final Design
Gate	<u>1</u>	Gate	e <u>2</u>
-Deliverables	Review	-Deliverable	es Review
-Decision to I	Proceed	-Decision to	Proceed

Benefits of a stage gate approach include:

- 1. Overall lower project cost and lifecycle cost
- 2. Gate reviews help avoid rework
- 3. Gate reviews drive the design towards success
- 4. Budget or schedule issues are identified early, allowing correction
- 5. Project can be stopped or changed early in planning stage
- 6. Stage gate procedures increase design efficiency
- 7. Gates can realign the design team to focus on achieving success criteria

Most projects involve some form of a stage gate process. Many organizations have developed a stage gate methodology that fits the needs of the organization. Project managers are generally tasked with ensuring the stage gate methodology is being followed for each project.



Project Cost Influence

The stage gate approach typically results in additional engineering effort early in the project. However, this extra engineering cost, typically 2 to 5% of the construction cost, is usually justified as it decreases construction cost and duration. According to a 2009 survey by Construction Industry Institute (CII), owners that put effort into front end planning with stage gates save 8% on average on improvement projects. That's after taking into account the additional engineering fees.

Making key decisions early allows a greater influence on the final cost and schedule for relatively less effort. Figure 1 depicts how design changes early in the project have the greatest potential to decrease the overall project cost and lifecycle cost of the improvements.



Figure 1 – Curve in red showing decreasing ability over time to lower the total project cost and lifecycle cost. Each dashed vertical line is a stage gate.



Cost of Changes

Adding features or other improvements is easiest done early in the planning process to avoid rework, efficiently integrate design elements, and obtain competitive pricing. Design changes during construction are much more expensive and extend the construction duration. Figure 2 depicts the increased cost of a design change over time.



Figure 2 – Curve showing how a design change costs less earlier in the design process. Source: Author



Front-End Planning

The most common stage gate methodology is Front-End Planning (FEP), also called Front-End Loading (FEL). FEP focuses on the early development of strategic information to confirm the business case for the project. The idea is to put more effort into planning so the end results will more closely align with success criteria.

The FEP workflow is as follows (a bidding stage may be added after Detail Design):



The FEP-1 stage leads to advanced funding. The Detailed Design (DD) stage leads to full funding. The first four engineering stages (FEP1 through DD) and typical gate procedures are described in detail in this course. FEP standards with additional details are published by the Construction Industry Institute (CII).



		FEP-1 / FEL-1	
	Known As	Inputs (if available)	Deliverables
• • • •	Feasibility Assess Business Planning Rough Order of Magnitude Ballpark Study Planning	 Business Objectives Business Case Regulatory Requirements Previous Studies Existing Drawings Other Existing Information 	 Scope Description Business Case Schematic Layout Feasibility Report Block Flow Diagram (BFD) Project Timeframe Major Equipment List Alternatives Comparison PDRI 1

• Percent of Engineering Fee: 2 to 5%

• Percent Complete of Construction Documents: 0 to 5%

• AACE Cost Estimate Class: 5





Known As	Inputs (if available)	Deliverables (U = Updated from FEP-1)
 Concept Conceptual Design Select Preliminary Pre-Design Pre-FEED Feasibility Design Study (II) 	 FEP-1 Deliverables Safety Requirements Client Specifications & Standards 	 Updated FEP-1 Deliverables Preliminary Design Report Site Layout Process Flow Diagram (PFD) Power One-Line Diagram Controls Architecture Project Schedule Drawing & Specification List Geotechnical Report Environmental Assessment Topographical Survey PDRI 2

- Percent of Engineering Fee: 5 to 10%
- Percent Complete of Construction Documents: 5 to 30%
- AACE Cost Estimate Class: 4



Figure 4: Example FEP-2 Deliverables Source: commons.wikimedia.org/wiki/File:Soviet-era_one-line_diagram.jpg, Dmitry G, CC-BY-SA-3.0 (lower left)



FEP-3 / FEL-3 Front-End Engineering Design (FEED)						
Known As	Inputs (if available)	Deliverables (U = Updated from FEP-1)				
 Define Budget Basic Engineering Detailed Scope Front-End Engineering Preliminary Design 	 FEP-2 Deliverables Existing Conditions & Data Site Assessment Reports Property Deeds & Easements Utility Agreements & Bills Detailed Regulatory Requirements Reference Project Information 	 Updated FEP-2 Deliverables Issue for Design (IFD) Drawings and Specifications P&IDs Building Plans and Elevations Foundation Plans Equipment Arrangements Equipment Specifications 3D Model (Draft) Motor List and Power Requirements Controls Strategy PDRI 3 				

- Percent of Engineering Fee: 10 to 20%
- Percent Complete of Construction Documents: 10 to 60%
- AACE Cost Estimate Class: 3



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	FEP-4 / FEL-4 Detailed Design (DD)	
Known As	Inputs (if available)	Deliverables (U = Updated from FEP-1)
 Detail Design Final Design Detailed Engineering Design FEP-4 FEL-4 	 FEP-3 Deliverables Existing Systems Information Existing Tie-in Details Lessons Learned from Reference Projects Standard Operating Procedures Project Requirements and Constraints 	 Updated FEP-3 Deliverables Issue for Construction (IFC) Drawings and Specifications Detailed Equipment List Pipe Schedule Detailed Project Schedule 3D Model (Final) Controls Descriptions Regulatory Approvals Calculations Packages I/O Lists Wire & Conduit Schedules Control Panel Layouts

- Percent of Engineering Fee: 60 to 70%
- Percent Complete of Construction Documents: 60 to 100%
- AACE Cost Estimate Class: 1 or 2





Gate Procedures

After each stage is a "gate" or "stage gate" where feedback is obtained from stakeholders and a decision is made whether to proceed to the next stage. The following are typical purposes/goals of each gate:

- Project alignment with business objectives
- Project status review
- Budget review
- Schedule review
- Stakeholder input
- Quality improvements
- Risk management
- Ability to stop or hold project
- Planning for next stage

It is helpful to follow a pre-determined process for each gate. Many organizations have developed stage gate standard procedures for capital improvement projects and product development. The below flow chart represents common steps for a gate.



Description of each step:

- 1. **Assemble Deliverables**: The deliverables (report, drawings, cost estimate, etc.) from the previous stage are gathered, confirmed as complete, and distributed to stakeholders.
- Assess KPIs: The project manager calculates Key Performance Indicators (KPIs) such as budget, schedule, footprint, production output, efficiency, Project Definition Rating Index (PDRI), etc. KPIs vary by organization, project objectives, and leadership priorities.
- 3. **Present to Stakeholders**: The project manager presents the following to a group of stakeholders: project status, KPIs, summary of deliverables, risks, cost estimate, alternatives, and other important information.



- 4. **Feasibility Review**: Stakeholders review critical information to evaluate the feasibility of continuing with the project, including the following:
 - a. Business need,
 - b. Strategic fit,
 - c. Cost estimate versus budget,
 - d. Projected return on investment,
 - e. Market conditions,
 - f. Competition,
 - g. Synergies, and
 - h. Risks and mitigation strategies.
- 5. **Go / No Go Decision**: The governing group or individual (the gate keeper) makes a decision whether to continue with the project. Options includes:
 - a. Go (continue to next stage)
 - b. Conditional Go (continue with modifications or restrictions)
 - c. Delay (stop work for a time period due to funding or other conditions)
 - d. Hold (stop work and reassess in the future)
 - e. Stop (stop work permanently and close project)
- 6. Alternatives and Changes: If project is to continue, make decisions on design alternatives and other options. Decide on changes to product requirements, design criteria, deliverables, budget, schedule, staff assignments, resources, risk mitigation, or other issues. Project manager documents and distributes decisions.

Sometimes, planning for the next stage is considered a last step in the gate (rather than being part of the next stage). This planning would include preparing the scope of work, confirming deliverables, creating a work breakdown structure, budget, schedule, quality plan, risk register, and planning resources such as staff, consultants, and contractors.



PMBOK Process Groups

The most widely accepted standard for project management principles is the Project Management Body of Knowledge (PMBOK) issued by the Project Management Institute, Inc. (PMI). Fundamental recommendations are provided which are widely accepted across a variety of project types and delivery types.

The PMBOK defines five process groups which apply to each stage/phase of a project and to the overall project itself:

- 1. **Initiating**: This involves making a vision for what the stage or overall project hopes to achieve. It defines the motivation for the project, the desired outcomes, and the overall scope of work. An initial budget is often set.
- 2. **Planning**: This includes defining milestones, creating a work breakdown structure, creating a detailed budget, scheduling, identifying risks, identifying staff, securing resources, quality management planning, and creating a project plan document.
- 3. **Executing**: This includes the actual work to complete deliverables. Here are examples for typical FEP stages:
 - a. FEP-1: Prepare feasibility study
 - b. FEP-2: Prepare preliminary design report
 - c. FEP-3: Prepare preliminary drawings
 - d. DD: Prepare final drawings
 - e. Constr.: Order materials and install components
 - f. Startup: Test new equipment
- 4. **Monitoring and Controlling**: The project manager tracks and reviews progress and performance. Changes are made to the project plan as needed to keep the project on track to meeting goals.



5. **Closing**: The stage or project is closed through a systematic process. At the close of each stage, the stage gate process is started. And after the last stage, the project itself is closed. Activities include confirming final quality acceptance, making final payments, closing contracts, archiving records, reviewing lessons learned, and having team celebrations.

Note that the above process groups are not meant to be sequential stages/phases of a project. Rather they apply to each stage. In the PMBOK, the overall project sequence is referred to as the "project life cycle". The five process groups are repeated for each stage of the project. Each stage of the overall project can be treated as its own project (or subproject) with the end being the stage gate.

The PMBOK defines ten "Knowledge Areas" for the project manager to manage, as shown in Figure 7. These knowledge areas apply to each stage of the project.



Figure 7: Project management "knowledge areas" per the PMBOK. Source: Author

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Example Problem 1

Project Manager (PM) Dale is planning for the FEP-3 (FEED) stage of a CapEx project for the expansion of a facility for the company Acme Corp in which he is employed. He plans to select a consultant to perform design services including producing plans and specifications. Help Dale determine whom should be responsible for the tasks in Table 1 below.

Table 1: Stage FEP-3 Tasks and Responsibilities				
	for Problem	1		
Process Group		Respo	nsibility	
	Tasks	PM Dale,	Design	
		Acme Corp	Consultant	
Initiating	Define Scope of Work			
milating	Set a Budget			
	Create a Work			
Dianning	Breakdown Structure			
Planning	Identify Design Staff			
	Create a Project Plan			
	Prepare Drawings			
Executing	Prepare a Cost			
	Estimate			
Monitoring 8	Track KPIs			
	Approve Scope			
Controlling	Changes			
	Confirm quality of work			
	is acceptable to Acme			
Closing	Submit final invoice			
	and lien waver			
	Pay final invoice			



Solution:

See Table 2 with recommended responsibilities between PM Dale and the Design Consultant. Note that both PM Dale and the Design Consultant have joint responsibility for some of the items. In these cases, PM Dale is responsible for the overall project while the Consultant is responsible for just the design aspects of the project. For example, the Design Consultant will create a Project Plan for managing just their design scope of work, while PM Dale will update the Project Plan for the overall CapEx project.

Table 2: Stage FEP-3 - Solution to Problem 1				
Process		Respo	nsibility	
Group	Tasks	PM Dale,	Design	
Group		Acme Corp	Consultant	
Initiating	Define scope of work	Х		
initiating	Set a budget	Х		
	Prepare a proposal for		Х	
Planning				
	Select a proposal and	Х		
	Create a work			
	breakdown structure	Х	Х	
	Assign design staff		X	
	Create or update		Λ	
	project plan	Х	Х	
	Prepare drawings		Х	
Executing	Prepare a cost		V	
	estimate		X	
	Track KPIs	Х	Х	
Monitoring &	Perform quality	x	X	
Controlling	reviews	~	Λ	
Controlling	Approve scope	×		
	changes	Λ		
	Confirm deliverables	x		
	are acceptable	X		
Closing	Submit final invoice		Х	
	and lien waver			
	Pay final invoice	X		



Design-Build Approaches

There are several project delivery approaches available for capital improvement projects. The following are common approaches and their typical stages/phases. The stage flow diagrams have been simplified as follows:

- Business planning can be considered FEP-1/FEL-1,
- "Design stages" includes FEP-2 to FEP-4 (details vary by project),
- Long lead time equipment is often purchased in a design or bidding stage,
- Startup/commissioning phase is considered part of construction,
- A one-year warranty period/stage after startup is not shown.

Design-Bid-Build (DBB)

This is the traditional method of executing a project. The competitive bid process often results in a lower cost than design-build. However, DBB projects typically last longer which increases risks for all parties.



Design-Build (DB)

Design-build is a project delivery approach in which a design-builder performs both design and construction services under a single contract. The contract is typically a guaranteed maximum price (GMP). The design-builder can be a single contractor or a partnership/team. It is sometimes called a "turnkey" approach because the design-builder does everything including turning on (starting up) the system. The DB approach is simple and fast.





Progressive Design-Build (PDB)

The PDB approach adds one or more intermediate stages to the DB process. The goal is to allow a preliminary design prior to establishing a GMP, which reduces risk for the design-builder and often reduces the overall project cost. Sometimes projects start as DB but if the GMP prices are overbudget, using a PDB approach combined with value engineering allows the project to proceed within budget.



Engineer-Procure-Construct (EPC)

The EPC approach is very similar to Design-Build, with a single contract to a contractor or joint venture team.



Key differences are as follows:

- With DB, the design-builder is typically given specifications or "bridging documents". With EPC, the contractor is often given little more than performance requirements.
- With EPC, the contractor is often expected to take on additional risks for unknown conditions or unforeseen escalations.
- With EPC, there are often liquidated damages and/or consequential damages in the contract.
- With EPC, there are often initial operations and extensive warranty requirements, to ensure the system begins successfully.
- Due to the above, an EPC price is usually higher than DB.



Agile and Product Development

Agile is an approach that breaks the design process into iterative or repetitive stages. Agile is popular for software and product development projects, rather than capital improvement or construction projects. The goal is to regularly test the product and maximize flexibility for design improvements throughout the lifecycle of the project.

The process flow chart for Agile is more complicated that the FEP or DB approaches, which are "waterfall" approaches in which the project must move forward in a series of steps. In an Agile approach, the stages are called "sprints". At each gate, the project can go back to repeat a previous sprint.

Types of Agile methodologies are as follows:

- <u>Scrum</u>
 - Focuses on two-week sprints. There is a planning meeting before each sprint, and a retrospective meeting after each sprint.
- Extreme Programming (XP)
 - Focuses on regular customer interaction through frequent releases and short design cycles / sprints. Customer feedback is incorporated through each cycle.
- Dynamic System Development Method (DSDM)
 - Stages include pre-project, feasibility study, business study, functional model iteration, design and build iteration, implementation, post-project.
- <u>Feature Driven Development Method (FDD)</u>
 - Stages include domain object modeling, development by feature, component/class ownership, feature teams, inspections, configuration management, regular builds, visibility of progress and results.
- <u>Crystal Method</u>
 - A flexible approach that allows adjustment based on unique needs of people involved and their skills.
- <u>Kanban</u>
 - An illustrative approach which displays to the team the tasks "to do", "doing", and "done". Team meets and updates the display regularly.



<u>PDRI</u>

PDRI (Project Definition Rating Index) measures the level of scope definition for a project. Scope definition is recognized as an important factor in predicting project success. A scope definition should become more complete as the stages of the project advance. As the scope definition advances, project risk decreases. Therefore, PDRI is also a measure of the risk level of a project.

The PDRI approach was first developed by the Construction Industry Institute (CII). PDRI calculation templates are available on the CII website (see Helpful References):

- IR113-2, PDRI for Industrial Projects
- IR155-2, PDRI for Building Projects
- IR268-2, PDRI for Infrastructure Projects
- IR314-2 & a-2, PDRI for Small Projects

A PDRI assessment is performed by scoring different elements of scope definition, multiplying each by a weight factor (based on which elements are perceived as most important), and then summing for a total score. The elements (approx. 60 to 70) are grouped into sections and categories, as summarized in Table 3. Scoring in each section and category can be analyzed to determine which areas of the scope of work need further definition.

Table 3: Typical PDRI Sections and Categories					
Section	Cotogony	Maximum Score			
Section	ection Category -		Section	Overall	
A. Business Strategy		214			
1. Dasis Ui Project	B. Owner Philosophies	68	413		
FIOJECI	C. Project Requirements 131				
	D. Site Information	108			
2. Basis of	E. Building Programming	162	120		
Design	F. Design Parameters	122	429	1000	
	G. Equipment	36			
	H. Procurement Strategy	25			
3. Execution	J. Deliverables	11	150		
Approach	K. Project Control	63	100		
	L. Project Execution Plan	60	1		



SECTION I - BASIS OF PROJECT DECISION									
CATEGORY		Definition Level						Max	
Element	0	0 1 2 3 4 5 Level						Score	Score
A. BUSINESS STRATEGY (Maximum Score = 214)									
A1. Building Use	0	1	12	23	33	44	3	23	44
A2. Business Justification	0	1	8	14	21	27	3	14	27
A3. Business Plan	0	2	8	14	20	26	3	14	26
A4. Economic Analysis	0	2	6	11	16	21	3	11	21
A5. Facility Requirements	0	2	9	16	23	31	3	16	31
A6. Future Expansion/Alteration Considerations	A6. Future Expansion/Alteration Considerations 0 1 7 12 17 22 3					12	22		
A7. Site Selection Considerations	0	1	8	15	21	28	3	15	28
A8. Project Objectives Statement	0	1	4	8	11	15	3	8	15
CATEGORY A TOTAL					113	214			

0 = Not Applicable 3 = Some Deficiencies 1 = Complete Definition 4 = Major Deficiencies

2 = Minor Deficiencies 5 = Incomplete/Poor Definition

Figure 8: Example portion of a PDRI calculation table. In this case, the Level score (in red) is 3 of 5 in all 8 elements of the category "Business Strategy". This results in a score of 113 of 214. Lower values mean greater definition level.

The PDRI scoring is inverted, so a low score means the scope is better defined. Zero is the best score while 1000 is the worst. A goal of front-end planning is to reduce the PDRI to an acceptable level. A PDRI score of 200 or less is often considered sufficient to proceed with final design and construction of a project. Table 4 lists typical PDRI ranges at the end of each FEP stage.

Table 4: Typical PDRI Ranges by FEP Stage						
	FEP-4 / DD					
Min.	500	400	200	100		
Max.	800	600	450	250		

Often PDRI scoring is required at design stage gates. The PDRI results can indicate which areas should be further developed in the next stage.



Example Problem 2

Project Manager Tom performed a PDRI assessment of a project with the results in Table 5. Based on the percentages, which section and category should Tom focus on developing? In which FEP stage does the project fit?

Table 5: PDRI Scores for Example Problem 2								
Section	Cotogony	Categ	Category Score			Section Score		
Section	Calegory	Project	Max	%	Project	Max	%	
1 Pooio of	A. Business Strategy	93	214	43				
1. Dasis Ul	B. Owner Philosophies	28	68	41	164	413	40	
Flojeci	C. Project Requirement	43	131	33				
	D. Site Information	55	108	51		429	34	
2. Basis of	E. Building Program.	36	162	22	146			
Design	F. Design Parameters	43	122	35	140			
	G. Equipment	12	36	33				
	H. Proc. Strategy	9	25	36				
3. Execution	J. Deliverables	2	11	18	50	150	27	
Approach	K. Project Control	21	63	33	50	150	37	
	L. Project Exec. Plan	26	60	43]			
	Total	368	1000	37	368	1000	37	

Solution:

For PDRI scoring, a higher number means poorer project definition, so the category with the highest score is the one Tom should focus on most. The highest percentage is in "**basis of project**" section and the "**site information**" category, so Tom should focus on developing those further.

With a total score of 368, the project would typically be in the **FEP-3** stage (200 to 450).



Cost Estimate Classes

Accuracy Range

The overall accuracy of construction cost estimates increases as the design develops and design stages progress. For guidance on accuracy ranges, the Association of Advancement for Cost Engineering (AACE) developed a recognized standard entitled "Cost Estimate Classification System". The standard defined five (5) classes of estimates, with one (1) being the most detailed take-off before bidding or procurement. Table 6 summarizes the AACE accuracy ranges at the end of each FEP stage.

Table 6: AACE Cost Estimate Classes							
Estimate	Percent	Typical	Accuracy	Range, %	Contingency, %		
Class	Complete	Stage	Low	High	Low	High	
5	0 to 2%	FEP-1	-20 to -50	30 to 100	20	50	
4	1 to 15%	FEP-2	-15 to -30	20 to 50	20	30	
3	10 to 40%	FEP-3	-10 to -20	10 to 30	15	25	
2	30 to 75%	DD	-5 to -15	5 to 20	10	20	
1	65 to 100%	DD/Bid	-3 to -10	3 to 15	5	10	

Contingency

Construction cost estimates include a contingency dollar amount to account for unknowns and risks. Contingency is usually a percent of the overall construction cost estimate. As the project advances, contingency decreases, as shown in Table 6.

Example costs covered by contingency are as follows:

- Undefined design details,
- Unforeseen site conditions like buried utilities or contaminated soils,
- Addressing regulatory comments and unknowns,
- Alternatives not yet selected,
- Minor scope and material changes,
- Cost estimate inaccuracies and omissions, and
- Market changes.



Costs typically NOT covered by contingency are as follows:

- Contractor overhead, profit, general conditions, taxes (separate line items)
- Escalation to mid-point of construction (separate line item)
- Major scope changes,
- Extraordinary events such as pandemics and natural disasters,
- Significant or global supply chain issues and events,
- Unforeseen legal issues and fees, and
- Unforeseen public relations efforts.

Example Problem 3

Engineer Michele has estimated a construction cost of \$3.5M for a project that is 50% complete. She needs to add a contingency value and present a low and high range for the cost. Help Michele by using the AACE values in Table 6 with the high-end contingency value and the greatest accuracy range for the appropriate class.

Solution:

A project at 50% complete would be at Estimate Class 2. Per Table 6, the high-end contingency is 20% and the largest accuracy range would be -15% to 20%. The calculations are as follows (values rounded):

Contingency = \$3.5M * 20% = **\$0.7M**

Cost Estimate = \$3.5M + \$0.7M = \$4.2M

Cost Range Low = \$4.2M - (\$4.2M * 15%) = **\$3.6M**

Cost Range High = \$4.2M + (\$4.2M * 20%) = **\$5.0M**



Helpful References

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